



2012 ADVERTISING RATES

COMTELL®

RATES PER PAGE PER MONTH

News _____	\$698 ⁵⁰
Tone _____	\$220 ⁰⁰
Poultry _____	\$214 ⁵⁰
Eggs _____	\$214 ⁵⁰
Red Meat _____	\$214 ⁵⁰
Seafood _____	\$214 ⁵⁰
History _____	\$148 ⁵⁰
Login _____	\$148 ⁵⁰

Urner Barry's Reporter

PER INSERTION

Back Cover _____	\$2,090 ⁰⁰
Inside Cover _____	\$1,870 ⁰⁰
Full Page _____	\$1,650 ⁰⁰
Half Page _____	\$1,265 ⁰⁰
Half Page Vertical _____	\$1,265 ⁰⁰
1/3 Page _____	\$962 ⁵⁰
1/3 Page Vertical _____	\$962 ⁵⁰
1/6 Page _____	\$682 ⁰⁰
1/12 Page _____	\$429 ⁰⁰

PUBLICATIONS PER INSERTION



\$30⁰⁰ per column inch



PER MONTH

News Summary Vertical* _____	\$534 ⁰⁰
News Summary Horizontal* _____	\$438 ⁹⁰
Consumer Page (SEAFOOD.COM) _____	\$302 ⁵⁰
News Summary	
Headline Ad* _____	\$220 ⁰⁰
Rotating Story Ad Vertical _____	\$242 ⁰⁰
Rotating Story Ad Horizontal _____	\$181 ⁵⁰
Rotating Story Ad Headline _____	\$125 ⁰⁰



MARKET UPDATE

EMAIL UPDATES PER MONTH

Seafood Market* _____	\$150 ⁰⁰
Red Meat Market* _____	\$150 ⁰⁰
Poultry Market* _____	\$150 ⁰⁰



PER MONTH

News Summary Ad* _____	\$396 ⁰⁰
Rotating Story _____	\$165 ⁰⁰
Weekly Insider's	
Red Meat Report* _____	\$165 ⁰⁰

DIRECTORIES



Contact us for pricing

Urner Barry's Market Video

PER MONTH

Daily Market Video Ad* _____	\$150 ⁰⁰
Seafood Market Video Ad* _____	\$150 ⁰⁰
Market Bytes Video Ad* _____	\$150 ⁰⁰

* Monthly prices based upon one insertion per week

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