
Strategies for the Future

2012

EXECUTIVE CONFERENCE



**URNER
BARRY**

*& MARKETING
SEMINAR*

You are cordially invited to attend
**URNER BARRY'S 2012
EXECUTIVE CONFERENCE**

Where

Caesars Palace, Las Vegas

When

April 29, 2012 through May 1, 2012

Time

Registration begins on Sunday, April 29, 2012 at 1:00 p.m.

Welcome reception begins at 6:30 p.m.

Monday will be a full day of speakers who will address political, economic, and motivational topics followed by golf, a cocktail party and awards dinner.

Tuesday will continue with hot industry topics and small breakout sessions that will include sales and marketing content.

The conference will conclude with a cocktail party on Tuesday from 5:30-7:00 p.m.

Reserve your conference registration at urnerbarry.com/executive

Conference Registration Details

Industry Attendees - \$1,079

Spouse/Guest - \$449

Golf Outing - \$200

Spouses' Program - \$40

Special Offer

All loyal customers are encouraged to bring along your sales/marketing and operations team.

30% discount off the full registration is offered for each ADDITIONAL, NEW ATTENDEE.

This is a great value. Motivating and training your sales force is a continuous process. Take advantage of this unique opportunity.

Hotel Registration Information

Make your room reservations at Caesars Palace, Las Vegas

<http://resweb.passkey.com/go/SCURB2>

Or call Caesars at **866-227-5944** and use the group code: **SCURB2**

Palace Tower Deluxe Rooms are available for \$199 per night.

Reservations must be made by March 29, 2011 to receive the discounted rate.

Petite King Suites are available at a discount of \$375 per night and must be booked directly through Urner Barry.

Contact Lynn Dekovitch at 732-240-5330 or lynnd@urnerbarry.com

All rooms are available on a first-come, first-served basis. Reserve Now!!



Urner Barry
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