

WEB



COMTELL® is the source for market news, commentary, price quotations, and historical pricing data for the poultry, egg, red meat, and seafood industries.

Primary Readership Profile: The users of this service are the large volume buyers and sellers in the industry. The venue of targeted subscribers on our site provides advertisers with an arena to convey their message to a highly responsive group of qualified people every minute of the day. COMTELL® users spend more time on this website than any other protein trade site.

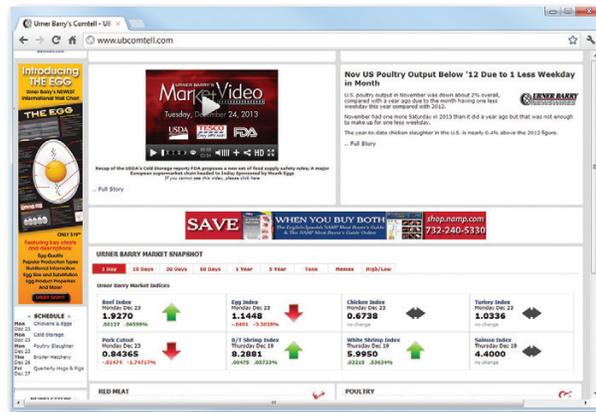
Ad Sizes in Pixels

750 x 70 Home page only	160 x 600 Vertical
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Frequency of publication: Continual

Advertising opportunities:

- Specific placement banner ads
- Industry news banner ads
- Classified ads



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Foodmarket.com supplies up-to-the minute breaking news and market information for the egg, red meat, and poultry industries.

Primary Readership Profile: Brokers, traders, sellers, allied industries, producers, retailers, foodservice buyers and distributors rely on *Foodmarket.com* for news at their fingertips.

Frequency of publication: Daily, 5x per week

Method of distribution: E-mail, website

Advertising opportunities:

- Premium ads on free *News in a Nutshell* e-mail
- Rotating story ads (both horizontal and vertical)
- Banner ad on *Weekly Insiders* for Red Meat and Poultry e-mails
- Classified ads



AD PACKAGE	Method of Distribution		Ad Size in Pixels		
	Web site	E-mail	468 x 60 Horizontal	160 x 600 Vertical	170 x 130 Headline
News in a Nutshell	✓	✓	✓		✓
Weekly Insider's Red Meat Report	✓		✓	✓	
Rotating Story Ad	✓		✓	✓	✓

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Up-to-the-minute seafood industry news service. The new features and layout make *Seafoodnews.com* easier to use and expanded coverage gives our readers the most current breaking stories and market information.

Primary Readership Profile: Place your ad here to reach the broadest and most extensive group of seafood producers, sellers, importers, brokers, traders, distributors, buyers, foodservice and retail executives, restaurant owners, and chefs.

Frequency of publication: Daily, 5x per week

Method of distribution: E-mail, website

Advertising opportunities:

- Premium ads on News Summary e-mail
- Rotating story ads (both horizontal and vertical)
- Classified ads

AD PACKAGE	Method of Distribution		Ad Sizes Available (pixels)		
	Web site	E-mail	936 x 120 Horizontal	160 x 600 Vertical	170 x 130 Headline
News Summary Ad	✓	✓	✓	✓	✓
Headline Ad		✓			✓
Rotating Story Ad	✓		✓	✓	✓

Urner Barry is the industry leader in market pricing and news services with over 150 years of industry experience.

Contact us for more information:

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