



April
28-30,
2019

BELLAGIO,
LAS VEGAS



Where the protein industry's most influential members go to network, learn and advance their professional development.

Schedule of Events

Key Code:

- All Attendees
- Egg and Poultry/Meat
- Seafood Egg Poultry/Meat

Sunday, April 28, 2019	
1:00-6:00 PM	Registration
6:30-8:30 PM	Welcome Reception

Monday, April 29, 2019	
7:30-8:30 AM	Breakfast
8:30-8:45 AM	Opening Ceremony
8:45-10:00 AM	Michael Sansolo: Surviving the Brave New World of Food Marketing
10:00-10:30 AM	Awards Ceremony
10:30-10:45 AM	Coffee Break
10:45-11:45 AM	KEYNOTE SPEAKER: Rob Lynch, President, Arby's Restaurant Group
12:00 PM	Golf Outing
7:00-9:30 PM	Cocktail Party

Tuesday, April 30, 2019				
	EGG	POULTRY/MEAT	SEAFOOD	
7:30-8:30 AM	Breakfast			7:30-8:30 AM
8:30-10:00 AM	Agriculture Today: It is What It Is... What Should We Do about It? David Kohl		A Best Management Approach to Addressing FDA Requirements for Imported Seafood - Scott Zimmerman	8:30-9:10 AM
			SIMP Presentation from NMFS	9:10-9:30 AM
			Using Full Chain Traceability to Automate SIMP filings and Prepare for NOAA Audits - Robert Burmeister	9:30-10:00 AM
10:00-10:15 AM	Coffee Break			10:00-10:15 AM
10:15-10:45 AM	Plant-based Meat Alternatives and Cell-based Meat Products: Consumer Trends, Regulatory Implications - Alyssa Rebensdorf	Seafood Importer Risk Management, Risk Transfer, and Insurance - Michael Lieberman		10:15-10:45 AM
10:45-11:45 AM	Damian Mason: The Business of Agriculture			10:45-11:45 AM
11:45-1:00 PM	Lunch			11:45-1:00 PM
1:00-2:00 PM	Product Differentiation Through Branding and Transparency - Steve Sands	How U.S. Feds Make Importers Reach Beyond Foreign Borders - Corey Norton		1:00-2:00 PM
2:00-3:00 PM	The Continued Evolution of Retail Foodservice - Sarah Schmansky	Are Your Supply Chain Practices on the Cutting Edge? Jonathan Lieberman		2:00-3:00 PM
3:00-3:15 PM	Coffee Break			3:00-3:15 PM
3:15-5:00 PM	Reporter Panel	Reporter Panel	Using Audits and Inspections to Improve your Seafood Supply Chain - Scott Zimmerman	3:15-4:00 PM
			Expert Panel Addressing Questions on All Presented Compliance Topics	4:00-5:00 PM
5:00-7:00 PM	Closing Cocktail Party			5:00-7:00 PM

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