



## **UPDATE (March 16, 2020): Urner Barry's Executive Conference 2020 Postponed, New October Dates Announced**

Due to the escalation of the situation concerning the COVID-19 pandemic, and the uncertainty surrounding the latest statement from MGM on the temporary closing of their Las Vegas resorts, including the Bellagio, Urner Barry has made the decision to postpone the annual Executive Conference to **October 4-6, 2020**. The event was originally scheduled for April 26-28, 2020. The venue will remain the Bellagio in Las Vegas for the new dates in October.

The wellbeing of our community and colleagues remains our number one priority so, whilst this decision has not been taken lightly, we feel that moving the event further back in the year will provide the best possible opportunity for you to meet your business needs.

"Urner Barry's decision to postpone the conference is in the best interest of all of us involved in food production, marketing, and distribution. I am looking forward to seeing everyone in October," said Carl Abbott of Land O' Frost, Inc., 2020 panelist and long-time attendee of the conference.

Any existing bookings are automatically transferred to the new event dates and attendees will have received an email notifying them. **If you have already booked a room directly with the Bellagio please contact the hotel directly to amend your booking.** If you are an existing attendee and have any questions or concerns, please contact Lynn Dekovitch by e-mail [lynnd@urnerbarry.com](mailto:lynnd@urnerbarry.com) or phone 732-240-5330.

Urner Barry's Executive Conference remains the must-attend event for decision makers in the protein industry. We've received a number of calls in the last few days and appreciate hearing from each one of you. Please know that the health and safety of our attendees is our first priority and guides all decision making. We value your support and look forward to seeing you in October.

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### **About Urner Barry**

Urner Barry is a business publisher specializing in the reporting of market quotations and news to clients in the poultry, egg, meat, seafood, and related segments of the food industry. Urner Barry offers market reports via fax, e-mail and internet, as well as books and other media intended to make you a more informed buyer or seller of food products.