



# 2017 ADVERTISING RATES

## COMTELL®

RATES PER PAGE PER MONTH

News	\$698 <sup>50</sup>
Poultry	\$220 <sup>00</sup>
Eggs	\$220 <sup>00</sup>
Red Meat	\$220 <sup>00</sup>
Seafood	\$220 <sup>00</sup>

### PUBLICATIONS PER INSERTION

#### URNER BARRY'S RED MEAT REPORTS

#### URNER BARRY'S **Price-Current**

\$35<sup>00</sup> per column inch



\$50<sup>00</sup> per column inch

### NOTIFICATION E-MAILS

PER MONTH

Seafood Market*	\$150 <sup>00</sup>
Red Meat Market*	\$150 <sup>00</sup>
Poultry Market*	\$150 <sup>00</sup>



MARKET UPDATE

### E-MAIL UPDATES PER MONTH

Seafood Market*	\$155 <sup>00</sup>
Red Meat Market*	\$155 <sup>00</sup>
Poultry Market*	\$155 <sup>00</sup>

\* Monthly prices based upon one insertion per week

Updated September 2016

## URNER BARRY'S **Reporter**

PER INSERTION

Back Cover	\$2,368 <sup>00</sup>
Inside Cover	\$2,119 <sup>00</sup>
Full Page	\$1,870 <sup>00</sup>
Half Page	\$1,433 <sup>25</sup>
Half Page Vertical	\$1,433 <sup>25</sup>
1/3 Page	\$1,090 <sup>50</sup>
1/3 Page Vertical	\$1,090 <sup>50</sup>
1/6 Page	\$772 <sup>70</sup>
1/12 Page	\$486 <sup>05</sup>



PER MONTH

News Summary Vertical*	\$605 <sup>00</sup>
News Summary Horizontal*	\$496 <sup>00</sup>
News Summary Headline*	\$249 <sup>00</sup>
Rotating Story Ad Vertical	\$280 <sup>00</sup>
Rotating Story Ad Horizontal	\$210 <sup>00</sup>
Rotating Story Ad Headline	\$155 <sup>00</sup>



PER MONTH

News Summary Horizontal*	\$408 <sup>00</sup>
News Summary Headline	\$170 <sup>00</sup>
Rotating Story Vertical	\$200 <sup>00</sup>
Rotating Story Horizontal	\$170 <sup>00</sup>
Rotating Story Headline	\$125 <sup>00</sup>
Weekly Insider's Reports*	\$170 <sup>00</sup>



PER MONTH

Daily Market Video Ad*	\$150 <sup>00</sup>
Seafood Market Video Ad*	Contact for pricing

Urner Barry • [www.urnerbarry.com](http://www.urnerbarry.com)

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