



Urner Barry to Offer New Market Coverage of UK Beef Trade

First of its kind coverage of the UK beef market will include quotations, news and analysis

August 14, 2020, Toms River, NJ – Urner Barry, the leading provider of protein market news and information in the food industry, is pleased to announce a brand-new coverage area with the launch of a UK beef market report.

Adding to the timely, accurate and unbiased reporting on the U.S. beef market, Urner Barry will now offer coverage of the beef trade in the United Kingdom. This initiative provides transparency and insight into international market dynamics at a time when information is more critical than ever.

"We are excited for the opportunity to invest in the UK beef industry and continue our tradition of helping people make better trading decisions by providing independent, accurate and timely market information," said Urner Barry CEO Joe Muldowney. "We're grateful for the incredible support we've seen so far from the U.K. on this endeavor and look forward to building on this offering in the future."

The added coverage will include wholesale spot prices for primal cuts, sub-primal cuts, offal items, and the cutout. Within those items, wholesale prices will be categorized into product under the following designations: protected geographical indication (PGI), under 30 months (UTM), and over 30 months (OTM).

Leading this initiative for Urner Barry is European-based market reporter and analyst, Michael Nesbitt.

"The UK Beef market sits at a crucial juncture," said Nesbitt. "Given the current climate of uncertainty along with changes in global trade dynamics, access to valuable market information is and will continue to be of critical importance."

Market data for UK beef will be released on a weekly basis, published exclusively on COMTELL every Friday. To view the latest quotes and commentary, please visit [COMTELL](#). Not a subscriber? Call 732-240-5330 to speak with an Account Manager or email help@urnerbarry.com.

###

About Urner Barry

Urner Barry is a business publisher specializing in the reporting of market quotations and news to clients in the poultry, egg, meat, seafood, and related segments of the food industry. Urner Barry offers market reports via fax, e-mail and internet, as well as books and other media intended to make you a more informed buyer or seller of food products.

Media Contact: Jamie Chadwick | 732-240-5330 | jchadwick@urnerbarry.com