



For Immediate Release:

URNER BARRY APPOINTS EDITORIAL DIRECTOR

June 15, 2018, Toms River, NJ –

Urner Barry has announced the installation of an Editorial Director to oversee the company's distinguished News division. Jamie Chadwick-Lee has been appointed to undertake this new leadership role.

Formerly the Production Editor for Urner Barry Newswires, Chadwick-Lee has been promoted from within the organization to lead the team responsible for delivering the latest in breaking agricultural, seafood, and food industry news to our network of subscribers. In this role she will directly manage content and execute strategy to enhance value and reader experience throughout all news platforms, including COMTELL, Foodmarket.com, and Seafoodnews.com offerings.

Chief Operations Officer, Jim Kenny, said "We're pleased to elevate homegrown talent. Jamie has been instrumental in our build-out of Urner Barry Newswires and were excited at the prospect of her taking on an expanded role."

Chadwick-Lee joined Urner Barry in 2011 and has worked within the sales and marketing department in addition to her involvement in news production. She has contributed to the development of Urner Barry Newswires since its debut in 2013 and was a contributing writer and editor for top selling publications like *The Beef Book: Fundamentals of the beef trade from ranch to table* and *The Pork Book: Fundamentals of the pork trade from farm to table*.

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About Urner Barry

Urner Barry is a business publisher specializing in the reporting of market quotations and news to clients in the poultry, egg, meat, seafood, and related segments of the food industry. Urner Barry offers market reports via fax, e-mail and internet, as well as books and other media intended to make you a more informed buyer or seller of food products.

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