



URNER BARRY TO EXPAND COVERAGE ON EUROPEAN EGG MARKET

Company Welcomes Benjamin Leveau as EU Egg Market Reporter

August 9, 2018, Toms River, NJ – Urner Barry, the leading provider of protein market news and information in the food industry, announced on Thursday that the company will be expanding its coverage of the European Egg Market. Urner Barry is proud to welcome accomplished commodity analyst, Benjamin Leveau, to help facilitate this expansion.

In addition to its dedicated coverage of the U.S. egg market, Urner Barry provides a weekly market report on trading conditions in the European market. Leveau's appointment allows for a stronger presence in Europe, providing an improved vantage of industry trade-flows and greater access for market participants. He will be primarily based in Toulouse, France. This initiative will enhance Urner Barry's coverage of the EU market, especially as it pertains to developing production practices and outputs.

Leveau brings more than 12 years' experience in market analytics to his new role, working to develop supply, cost and demand fundamental models in the metals industry. Leveau received his bachelor's degree in Business Administration from McGill University in Montreal, Quebec. He went on to earn his master's in Research (DEA) and Industrial Strategy from the Université Paris I – Panthéon-Sorbonne in Paris. He is fluent in French, English and Spanish.

"Ben's experience with market reporting and analysis will allow stakeholders in the EU market to benefit from more timely, accurate and unbiased information. Ben is a great addition to our team and with his help we look forward to improving market transparency in the region," said Urner Barry CEO, Joe Muldowney.

Leveau added, "I am thrilled to have joined the company at such an exciting time. I strongly believe Urner Barry can add tremendous value to the European market and will be looking to help drive that growth."

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About Urner Barry

Urner Barry is a business publisher specializing in the reporting of market quotations and news to clients in the poultry, egg, meat, seafood, and related segments of the food industry. Urner Barry offers market reports via fax, e-mail and internet, as well as books and other media intended to make you a more informed buyer or seller of food products.