



URNER BARRY TO KICK OFF NEW YEAR WITH LAUNCH OF EUROPEAN SEAFOOD MARKET

December 31, 2018, Toms River, NJ – Urner Barry, the leading provider of protein market news and information in the food industry, will be launching coverage of the European Seafood Market following the start of the New Year.

London-based Seafood Market Reporter, Lauren McIntyre, will be spearheading this initiative alongside collaborative efforts and directives from within Urner Barry’s well-established seafood division.

European seafood coverage will be an exclusive feature available to COMTELL subscribers, providing extensive insight, analysis and wholesale quotations across some of the most traded species within Europe. Items to be quoted within the EU market include shrimp, salmon, cod, haddock, pollock, hake, dover sole, and plaice. Specifications for each species will span multiple origins, gradings and packaging presentations to offer a comprehensive look at the European seafood landscape. The new service will also offer price and weight conversion tables as a convenient reference when comparing global markets.

This new offering serves the interests of the company’s growing customer base, as timely, accurate and unbiased market information becomes increasingly demanded. Janice Schreiber, Editor of Urner Barry’s Seafood Price Current report, says, “We are thrilled to announce this objective is now becoming a reality, furthering the company’s international growth while reaching seafood traders on a global scale with the essential market intelligence they need to successfully operate in this complex business environment. It’s very exciting.”

Subscribers can log into COMTELL to view [EU Seafood](#) market data following January 1st, 2019. Not a COMTELL customer? Call 800-932-0617 to speak to an account manager to learn more about how you can access this new offering, or email sales@urnerbarry.com.

###

About Urner Barry

Urner Barry is a business publisher specializing in the reporting of market quotations and news to clients in the poultry, egg, meat, seafood, and related segments of the food industry. Urner Barry offers market reports via fax, e-mail and internet, as well as books and other media intended to make you a more informed buyer or seller of food products.

Media Contact: Jamie Chadwick-Lee | 732-240-5330 | jchadwick@urnerbarry.com