

URNER BARRY'S REPORTER - TENTATIVE EDITORIAL SCHEDULE

Vol. 14 Issue 1

WINTER 2019

Feature:

PRODUCTION SCHEDULE	
Story Deadline	10.26.2018
Ad Deadline	11.16.2018
To Press	11.30.2018
Collate & Mail	12.14.2018

<u>BONUS DISTRIBUTION</u>	<u>DATE</u>	<u>LOCATION</u>	<u>INDUSTRY</u>	<u>BONUS</u>
NFI Global Seafood Market Conf.	Jan 15-17	San Diego, CA	Seafood	475
NPFDA Convention & Showcase	Feb 11-14	Atlanta, GA	Poultry	900
Int'l Production & Processing Expo	Feb 12-14	Atlanta, GA	All	775
National Turkey Federation	Feb 20-23	San Antonio, Tx	Poultry	350
Annual Meat Conference	March 3- 5	Dallas, TX	Poultry/Meat	<u>1,250</u>
TOTAL BONUS DISTRIBUTION				3,750

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SPRING 2019

Feature:

PRODUCTION SCHEDULE	
Story Deadline	01.25.2019
Ad Deadline	02.08.2019
To Press	02.15.2019
Collate & Mail	03.01.2019

<u>BONUS DISTRIBUTION</u>	<u>DATE</u>	<u>LOCATION</u>	<u>INDUSTRY</u>	<u>BONUS</u>
Midwest Poultry	Mar 12-14	Minneapolis, MN	Poultry/Egg	550
Seafood Expo North America	Mar 17-19	Boston, MA	Seafood	3,200
International Meat Congress	April 2-4	Mazatlan, Sinaloa, MX	Red Meat	75
Urner Barry Executive Conference	Apr 28-30	Las Vegas, NV	Poultry/Egg	500
Seafood Expo Global	May 7-9	Brussels, Belgium	Seafood	500
National Restaurant Association	May 21-23	Chicago, IL	All	250
Institute of Food Technologists	June 2- 5	New Orleans, LA	All	<u>400</u>
TOTAL BONUS DISTRIBUTION				5,475

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ANNUAL MARKET ANALYSIS EDITION

Feature:

PRODUCTION SCHEDULE	
Story Deadline	05.17.2019
Ad Deadline	05.31.2019
To Press	06.07.2019
Collate & Mail	06.21.2019

<u>BONUS DISTRIBUTION</u>	<u>DATE</u>	<u>LOCATION</u>	<u>INDUSTRY</u>	<u>BONUS</u>
TOTAL BONUS DISTRIBUTION				0

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FALL 2019

Feature:

PRODUCTION SCHEDULE	
Story Deadline	08.02.2019
Ad Deadline	08.16.2019
To Press	08.23.2019
Collate & Mail	09.06.2019

<u>BONUS DISTRIBUTION</u>	<u>DATE</u>	<u>LOCATION</u>	<u>INDUSTRY</u>	<u>BONUS</u>
CAB Annual Conference	Sep 16-19	Ashville, NC	Red Meat	75
Meat Importers Council of America	Oct 8-11	Hollywood, FL	Red Meat	<u>100</u>
TOTAL BONUS DISTRIBUTION				175

Updated 03.07.2018