URNER BARRY'S REPORTER - TENTATIVE EDITORIAL SCHEDULE

Vol. 14 Issue 1 — WINTER 2019

Feature:

PRODUCTION SCHEDULE	
Story Deadline	10.26.2018
Ad Deadline	11.16.2018
To Press	11.30.2018
Collate & Mail	12.14.2018

BONUS DISTRIBUTION	DATE	LOCATION	INDUSTRY	BONUS
NFI Global Seafood Market Conf.	Jan 15-17	San Diego, CA	Seafood	475
Cattle Industry Convention	Jan 30-Feb 1	New Orleans, LA	Red Meat	150
NPFDA Convention & Showcase	Feb 11-14	Atlanta, GA	Poultry	900
Int'l Production & Processing Expo	Feb 12-14	Atlanta, GA	All	775
National Turkey Federation	Feb 13-17	Nashville, TN	Poultry	350
Annual Meat Conference	March 3- 5	Dallas, TX	Poultry/Meat	1,250
TOTAL BONUS DISTRIBUTION				**3,900**

Vol. 14 Issue 2 — SPRING 2019

Feature:

PRODUCTION SCHEDULE	
Story Deadline	01.25.2019
Ad Deadline	02.08.2019
To Press	02.15.2019
Collate & Mail	03.01.2019

BONUS DISTRIBUTION	DATE	LOCATION	INDUSTRY	BONUS
Midwest Poultry	Mar 12-14	St. Paul, MN	Poultry/Egg	550
Seafood Expo North America	Mar 17-19	Boston, MA	Seafood	3,200
International Meat Congress	Mar 21-22	Mexico City, MX	Red Meat	75
Urner Barry Executive Conference	Apr 28-30	Las Vegas, NV	Poultry/Egg	500
Seafood Expo Global	May 7-9	Brussels, Belgium	Seafood	500
National Restaurant Association	May 21-23	Chicago, IL	All	250
Institute of Food Technologists	June 2- 5	New Orleans, LA	All	400
TOTAL BONUS DISTRIBUTION				**5,475**

Vol. 14 Issue 3 — ANNUAL MARKET ANALYSIS EDITION

Feature:

PRODUCTION SCHEDULE	
Story Deadline	05.17.2019
Ad Deadline	05.31.2019
To Press	06.07.2019
Collate & Mail	06.21.2019

BONUS DISTRIBUTION	DATE	LOCATION	INDUSTRY	BONUS
American Association of Meat Processors	Jul 19-21	Kansas City, MO	Red Meat	100
TOTAL BONUS DISTRIBUTION				**100**

Vol. 14 Issue 4 — FALL 2019

Feature:

PRODUCTION SCHEDULE	
Story Deadline	08.02.2019
Ad Deadline	08.16.2019
To Press	08.23.2019
Collate & Mail	09.06.2019

BONUS DISTRIBUTION	DATE	LOCATION	INDUSTRY	BONUS
CAB Annual Conference	Sep 26-28	Maui, HI	Red Meat	75
Meat Importers Council of America	Oct 8-11	Hollywood, FL	Red Meat	100
TOTAL BONUS DISTRIBUTION				**175**

Updated 03.07.2018

Expo Carnes	Mar 1-3	Monterrey, MX	Red Meat	50

USA Poultry & Egg Export Council			Poultry/Egg	150
American Culinary Fec	Jul 9-12	Orlando, FL	All	100
Institute of Food Technologists			All	400