

URNER BARRY'S REPORTER - TENTATIVE EDITORIAL SCHEDULE

Vol. 14 Issue 1

WINTER 2019

Feature:

PRODUCTION SCHEDULE

Story Deadline	10.26.2018
Ad Deadline	11.16.2018
To Press	11.30.2018
Collate & Mail	12.14.2018

BONUS DISTRIBUTION

<u>DATE</u>	<u>LOCATION</u>	<u>INDUSTRY</u>	<u>BONUS</u>
Jan 15-17	San Diego, CA	Seafood	475
Feb 11-14	Atlanta, GA	Poultry	900
Feb 12-14	Atlanta, GA	All	775
Feb 20-23	San Antonio, Tx	Poultry	350
March 3- 5	Dallas, TX	Poultry/Meat	<u>1,250</u>
TOTAL BONUS DISTRIBUTION			3,750

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SPRING 2019

Feature:

PRODUCTION SCHEDULE

Story Deadline	01.25.2019
Ad Deadline	02.08.2019
To Press	02.15.2019
Collate & Mail	03.01.2019

BONUS DISTRIBUTION

<u>DATE</u>	<u>LOCATION</u>	<u>INDUSTRY</u>	<u>BONUS</u>
Mar 12-14	Minneapolis, MN	Poultry/Egg	550
Mar 17-19	Boston, MA	Seafood	3,400
April 9-10	Mazatlan, Sinaloa, MX	Red Meat	75
April 8-11	Caslbud, CA	Red Meat	225
April 11th	Chicago, IL	Red Meat	125
Apr 28-30	Las Vegas, NV	All	500
May 7-9	Brussels, Belgium	Seafood	500
May 21-23	Chicago, IL	All	250
TOTAL BONUS DISTRIBUTION			5,625

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ANNUAL MARKET ANALYSIS EDITION

Feature:

PRODUCTION SCHEDULE

Story Deadline	05.17.2019
Ad Deadline	05.31.2019
To Press	06.07.2019
Collate & Mail	06.21.2019

BONUS DISTRIBUTION

<u>DATE</u>	<u>LOCATION</u>	<u>INDUSTRY</u>	<u>BONUS</u>
TOTAL BONUS DISTRIBUTION			0

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FALL 2019

Feature:

PRODUCTION SCHEDULE

Story Deadline	08.02.2019
Ad Deadline	08.16.2019
To Press	08.23.2019
Collate & Mail	09.06.2019

BONUS DISTRIBUTION

<u>DATE</u>	<u>LOCATION</u>	<u>INDUSTRY</u>	<u>BONUS</u>
Sep 22-24	Ashville, NC	Red Meat	75
Oct. 7-8	Chicago, IL	Red Meat	100
Nov 3-8	Austin, TX	Red Meat	<u>100</u>
TOTAL BONUS DISTRIBUTION			275

Updated 03.07.2018