

URNER BARRY'S REPORTER - TENTATIVE EDITORIAL SCHEDULE

Vol. 15 Issue 1

WINTER 2020

Feature:

PRODUCTION SCHEDULE

Story Deadline	11.08.2019
Ad Deadline	11.22.2019
To Press	12.13.2019
Collate & Mail	12.27.2019

BONUS DISTRIBUTION

<u>BONUS DISTRIBUTION</u>	<u>DATE</u>	<u>LOCATION</u>	<u>INDUSTRY</u>	<u>BONUS</u>
NFI Global Seafood Market Conf.	Jan 21-23	Orlando, FL	Seafood	475
NPFDA Convention & Showcase	Jan 27-31	Atlanta, GA	Poultry	900
Int'l Production & Processing Expo	Jan 28-30	Atlanta, GA	All	775
National Turkey Federation	Feb 12-15	Nashville, TN	Poultry	350
Annual Meat Conference	March 2- 4	Nashville, TN	Poultry/Meat	<u>1,250</u>
TOTAL BONUS DISTRIBUTION				3,750

Vol. 15 Issue 2

SPRING 2020

Feature:

PRODUCTION SCHEDULE

Story Deadline	01.17.2020
Ad Deadline	01.31.2020
To Press	02.14.2020
Collate & Mail	02.28.2020

BONUS DISTRIBUTION

<u>BONUS DISTRIBUTION</u>	<u>DATE</u>	<u>LOCATION</u>	<u>INDUSTRY</u>	<u>BONUS</u>
Seafood Expo North America	Mar 15-17	Boston, MA	Seafood	3,400
Midwest Poultry	Mar 17-20	Minneapolis, MN	Poultry/Egg	550
NAMI Meat Industry Summit	Mar 30-Apr 2	San Antonio, TX	Red Meat	225
CMMA "Meat Madness"	April 11th	Chicago, IL	Red Meat	125
Seafood Expo Global	April 21-23	Brussels, Belgium	Seafood	500
Urner Barry Executive Conference	Apr 26-28	Las Vegas, NV	All	500
National Restaurant Association	May 16-19	Chicago, IL	All	250
TOTAL BONUS DISTRIBUTION				2,150

Vol. 15 Issue 3 MARKET ANALYSIS EDITION

Feature:

PRODUCTION SCHEDULE

Story Deadline	05.22.2020
Ad Deadline	06.05.2020
To Press	06.19.2020
Collate & Mail	07.02.2020

BONUS DISTRIBUTION

<u>BONUS DISTRIBUTION</u>	<u>DATE</u>	<u>LOCATION</u>	<u>INDUSTRY</u>	<u>BONUS</u>
Supervalu UNFI National	July 28-30	St. Paul, MN	All	125
TOTAL BONUS DISTRIBUTION				125

Vol. 15 Issue 4 'ALL 2020

Feature:

PRODUCTION SCHEDULE

Story Deadline	07.31.2020
Ad Deadline	08.14.2020
To Press	08.28.2020
Collate & Mail	09.11.2020

BONUS DISTRIBUTION

<u>BONUS DISTRIBUTION</u>	<u>DATE</u>	<u>LOCATION</u>	<u>INDUSTRY</u>	<u>BONUS</u>
NFI Political Conference	Sep 16-19	Washington, DC	Seafood	100
CAB Annual Conference	Sep 22-24	Ashville, NC	Red Meat	75
Urner Barry Global Protein Summit	Oct. 7-8	Chicago, IL	Red Meat	100
Meat Importers Council of America	Nov 3-8	Austin, TX	Red Meat	<u>100</u>
TOTAL BONUS DISTRIBUTION				375

Updated 06.19.2020