

URNER BARRY'S REPORTER - TENTATIVE EDITORIAL SCHEDULE

Vol. 17 Issue 1

WINTER 2022

Feature:

PRODUCTION SCHEDULE

Story Deadline	10.22.2021
Ad Deadline	11.05.2021
To Press	11.26.2021
Collate & Mail	12.17.2021

BONUS DISTRIBUTION

	DATE	LOCATION	INDUSTRY	BONUS
NFI GSMC	Jan 18-20	Orlando, FL	Seafood	475
NPFDA Convention & Showcase	Jan 24-27	Atlanta, GA	Poultry	790
IPPE	Jan 25-27	Atlanta, GA	ALL	750
Cattle Industry Convention	Feb 1-3	San Diego, CA	Red Meat	150
Annual Meat Conference	Feb 7-9	Washington, DC	Poultry/ Meat	1,250
National Turkey Federation	Feb 16-19	Tampa, Florida	Poultry	320
TOTAL BONUS DISTRIBUTION				3,735

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SPRING 2022

Feature:

PRODUCTION SCHEDULE

Story Deadline	01.28.2022
Ad Deadline	02.04.2022
To Press	02.11..2022
Collate & Mail	03.04.2022

BONUS DISTRIBUTION

	DATE	LOCATION	INDUSTRY	BONUS
Seafood Expo North America	Mar 13-15	Boston, MA	Seafood	1,250
American Egg Board Meeting	March 14-16	Sarasota, FL	Egg	
Midwest Poultry Federation	Mar 22-24	Minneapolis, MN	Poultry/Egg	550
NAMI Meat Industry Summit	March 28-31	San Antonio, TX	Red Meat	300
Seafood Expo Global	April 26-28	Barcelona, Spain	Seafood	400
Urner Barry Executive Conference	May 1-3	Las Vegas, NV	All	500
National Restaurant Association	May 21-24	Chicago IL	ALL	500
TOTAL BONUS DISTRIBUTION				3,500

Vol. 17 Issue 3

Summer Annual Market Analysis Edition

Feature:

PRODUCTION SCHEDULE

Story Deadline	05.20.2022
Ad Deadline	06.03.2022
To Press	06.17.2022
Collate & Mail	07.08.2022

BONUS DISTRIBUTION

	DATE	LOCATION	INDUSTRY	BONUS
American Egg Board Exec Meeting	14-Jul	Chicago, IL	Egg	
TOTAL BONUS DISTRIBUTION				0

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Fall 2022

Feature:

PRODUCTION SCHEDULE

Story Deadline	07.29.2022
Ad Deadline	08.12.2022
To Press	08.26.2022
Collate & Mail	09.16.2022

BONUS DISTRIBUTION

	DATE	LOCATION	INDUSTRY	BONUS
American Egg Board	Oct 4-6	Austin, TX	Egg	
GOAL	Oct 24-27	Tokyo, Japan	Seafood	
TOTAL BONUS DISTRIBUTION				0

Updated 7.15.2021